



PRACTICE makes perfect, and Bob Alexander of Alexander Construction Co. has had a great deal of practice in ribbon cutting for openings. This is the 19th subdivision in Palm Springs alone, and each new one seems to outshine all those before. Shown at the Araby Estates ceremony with Myra Goldwater from his sales staff, Bob Alexander's wide grin discloses his delight with what's behind those doors (and that gleam in his eyes comes only partially from not having on those sun glasses, which he's attempting to hide behind his back!!)

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